

For filings with the FSA include the annex

For filings with issuer exclude the annex

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES¹

| | |
|---|---|
| 1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: ⁱⁱ | GoIndustry-DoveBid plc |
| 2 Reason for the notification (please tick the appropriate box or boxes): | |
| An acquisition or disposal of voting rights | <input checked="" type="checkbox"/> |
| An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached | <input type="checkbox"/> |
| An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments | <input type="checkbox"/> |
| An event changing the breakdown of voting rights | <input checked="" type="checkbox"/> |
| Other (please specify): | <input type="checkbox"/> |
| 3. Full name of person(s) subject to the notification obligation: ⁱⁱⁱ | Atlas Venture Fund IV, L.P. 108,052,518 |
| 4. Full name of shareholder(s) (if different from 3.): ^{iv} | Atlas Venture Fund IV L.P. Atlas Venture Entrepreneurs' Fund IV L.P. |
| 5. Date of the transaction and date on which the threshold is crossed or reached: ^v | 11 September 2009 |
| 6. Date on which issuer notified: | 11 September 2009 |
| 7. Threshold(s) that is/are crossed or reached: ^{vi, vii} | Acquired shares, but due to further issuance ownership percentage decreased below 15% |

8. Notified details:**A: Voting rights attached to shares** ^{viii, ix}

| Class/type of shares if possible using the ISIN CODE | Situation previous to the triggering transaction | | Resulting situation after the triggering transaction | | | | |
|---|--|-------------------------|--|-------------------------|-------------------------|---------------------------------|----------|
| | Number of Shares | Number of Voting Rights | Number of shares | Number of voting rights | | % of voting rights ^x | |
| | | | Direct | Direct ^{xi} | Indirect ^{xii} | Direct | Indirect |
| GB00B06GGV49 | 70,625,328 | 70,625,328 | 108,052,518 | 108,052,518 | | 108,052,518 | |

B: Qualifying Financial Instruments

Resulting situation after the triggering transaction

| Type of financial instrument | Expiration date ^{xiii} | Exercise/ Conversion Period ^{xiv} | Number of voting rights that may be acquired if the instrument is exercised/ converted. | % of voting rights |
|------------------------------|---------------------------------|--|---|--------------------|
| | | | | |

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments ^{xv, xvi}

Resulting situation after the triggering transaction

| Type of financial instrument | Exercise price | Expiration date ^{xvii} | Exercise/ Conversion period ^{xviii} | Number of voting rights instrument refers to | % of voting rights ^{xix, xx} | |
|------------------------------|----------------|---------------------------------|--|--|---------------------------------------|-------|
| | | | | | Nominal | Delta |
| | | | | | | |

Total (A+B+C)

| Number of voting rights | Percentage of voting rights |
|-------------------------|-----------------------------|
| 108,052,518 | 11.09% |

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: ^{xxi}

Atlas Venture Fund IV, L.P., the main fund , now holds 106,723,273 shares.
Atlas Venture Entrepreneurs' Fund IV, L.P. now holds 1,329,245 shares.
Atlas Venture Associates IV, L.P. is the general partner of both Atlas Venture Fund IV, L.P. and Atlas Venture Entrepreneurs' fund IV, L.P.
Atlas Venture Associates IV, Inc. is the general partner of Atlas Venture Associates IV, L.P.

Proxy Voting:

| | |
|---|----|
| 10. Name of the proxy holder: | NA |
| 11. Number of voting rights proxy holder will cease to hold: | NA |
| 12. Date on which proxy holder will cease to hold voting rights: | NA |

| | |
|--------------------------------------|-------------------|
| 13. Additional information: | |
| 14. Contact name: | Frank Castellucci |
| 15. Contact telephone number: | +1 781 622 1794 |

Note: Annex should only be submitted to the FSA not the issuer

Annex: Notification of major interests in shares^{xxii}

| A: Identity of the persons or legal entity subject to the notification obligation | |
|--|--|
| Full name (including legal form of legal entities) | Atlas Venture Fund IV, L.P. |
| Contact address (registered office for legal entities) | 890 Winter Street, Suite 320 Waltham, MA 02451 USA |
| Phone number & email | +1 781 622 1794 fcastellucci@atlasventure.com |
| Other useful information (at least legal representative for legal persons) | Frank Castellucci General Counsel |

| B: Identity of the notifier, if applicable | |
|--|--|
| Full name | |
| Contact address | |
| Phone number & email | |
| Other useful information (e.g. functional relationship with the person or legal entity subject to the notification obligation) | |

| C: Additional information |
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For notes on how to complete form TR-1 please see the FSA website.